FLYWARD

Flyward appoints Konrad Blocher as Chief Executive Officer

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Aviation finance executive joins as Flyward enters its next phase of growth

Flyward, the Aircraft Finance Intelligence Suite built for aviation finance and leasing professionals, has appointed **Konrad Blocher as Chief Executive Officer.**

Blocher will lead Flyward's corporate strategy, commercial development and continued expansion as the company grows its customer base and enhances its product offering.

With almost 20 years of experience across aviation finance, strategy, risk and portfolio analytics, Blocher brings extensive knowledge of aircraft investment and leasing. His career has included senior roles across leading aviation finance organisations, with a strong focus on analytical modelling, strategy and investment decision-making.

Flyward entered the market in 2025 with the aim of reducing the time, complexity and manual effort involved in analysing aircraft investments. Since then, the company has introduced its platform at major aviation finance conferences, established its first commercial relationships and partnered with **Airline Economics+** and **mba Aviation.** These partnerships have helped extend Flyward's forecasting, software and AI capabilities across established industry data, advisory and asset management workflows.

The company is currently onboarding new customers as it continues to develop its Aircraft Finance Intelligence Suite. Flyward brings together maintenance forecasting, transaction pricing, portfolio analysis and integrated AI tools designed to streamline time-consuming processes and turn complex information into clearer, decision-ready insights.

"Having had the opportunity to use Flyward before joining the company, I saw a platform that closely reflects how I believe aviation analytics should evolve: more connected, flexible and efficient," said Konrad Blocher, Chief Executive Officer of Flyward. ***"What also impressed me was the team's ability to understand industry needs and translate them into practical software quickly. That combination gives Flyward a strong foundation for its next phase of growth."***

Flyward's development is also supported by **Bogdan Ochiana**, investor, serial entrepreneur, and founder of **principal33**. As Flyward's technology partner, principal33 provides access to specialised engineering talent, enabling the company to scale its development capabilities as customer and product requirements evolve. The partnership provides Flyward with the technical expertise and scalability needed to support its continued growth.

"Flyward is addressing a clear industry need with a strong combination of aviation expertise and technology," said Bogdan Ochiana. ***"The team has shown it can move quickly and respond to real customer requirements. Konrad brings the experience and perspective to take that vision further and create solutions that make an actual impact in how transactions are analysed and managed."***

Under Blocher's leadership, Flyward will focus on expanding customer adoption, strengthening industry partnerships and continuing the modular development of its platform. Its long-term ambition is to make aircraft investments easier to understand and evaluate by connecting technical, contractual and financial information in a more efficient analytical environment.

About Flyward

Flyward is an **Aircraft Finance Intelligence Suite** that supports better-informed investment decisions through maintenance forecasting, transaction pricing and portfolio management. It combines deep industry expertise with innovative technology and integrated AI tools to streamline analysis and turn complex information into clear, decision-ready insights.

Media Contact

Nil Felekten
Head of Marketing, Flyward
nil.felekten@flyward.eu

flyward.eu